



CITY OF PARKLAND

Parkland Day 2026

Business Expo Information

Saturday, March 7, 2026 - 4:00 PM - 9:00 PM

We are excited to bring back Parkland Day and would like to invite you to join us in our festival as we celebrate our beautiful City.

EVENT: Parkland Day 2026 Business Expo

DATE: Saturday, March 7, 2026

TIME: 4:00 pm – 9:00 pm (Staging for participants starts at 2:00 pm)

LOCATION: Pine Trails Amphitheatre Great Lawn

COST: \$75 per Business Expo Space

Our Parkland Day Business Expo will be a venue for local businesses and organizations to promote themselves and engage our community on this special holiday. Located adjacent to the concert venue and festival rides, businesses will have a steady flow of visitors. Attendance of this event is estimated to reach 4,000 +.

BUSINESS EXPO RULES:

- All entries must provide a positive and desirable image to the community.
- All entries must be non-political and non-partisan.
- Entries must not create a conflict of interest for the City of Parkland.
- The City reserves the right to deny any application.
- No setup will be allowed after official load-in times.
- Vendors must stay for remainder of event time.
- Promotional Materials only. No selling of merchandise.
- Vendors must provide their own 10x10 tent and weights for setup. You will be provided with a space, a table and two chairs.

APPLICATION DEADLINE:

Applications must be received no later than **February 18, 2026**. Late or incomplete applications will not be accepted. Payment is due at the time of application and can be made by check or money order payable to "City of Parkland." Credit card/online payments can be arranged by request via e-mail. All fees paid via credit/debit card will incur a 3% convenience fee.

E-Mail: parklandevents@cityofparkland.org

Mail: **City of Parkland**
Attn: **Special Events Coordinator**
6600 N. University Drive
Parkland, FL 33067

For more information, please visit our website at www.cityofparkland.org/parklandday or contact the Parks and Recreation Coordinator at 954-757-4107



CITY OF PARKLAND

Parkland Day - Business Expo Application

Saturday, March 7, 2026 – 4:00 PM – 9:00 PM

Business Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone #: _____ Cell #: _____

E-Mail Address: _____

Description of Business/Setup/Giveaways:

WAIVER AND RELEASE OF ALL CLAIMS AND ASSUMPTION OF RISK

This Release of Liability, Hold Harmless and Indemnification Agreement ("Agreement") is executed by the above-named person, either individually or as the representative of the above-named organization in favor of the City of Parkland, Florida and its elected/appointed officials, directors, employees, officers, and agents (the "City") and acknowledges and agrees that:

1. Participant, for himself/herself and on behalf of organization, agrees to abide by the City's rules and regulations, safety policies and procedures, criteria, and requirements in addition to all instructions and directions provided by the City personnel during activity.
2. Participant and/or organization agrees to defend, indemnify, and hold the City harmless from and against any all claims, demands and causes of action of whatsoever kind or nature sustained by the City arising out of, or by reason of, or resulting from the activity contemplated by this Agreement, and from and against any and all resulting losses, costs, expenses, attorneys' fees, liabilities, damages, orders, judgments, and decrees in connection with this Agreement and the activities contemplated herein, regardless of City's negligence or the negligence of City's agents, servants or employees.
3. Participant understands that this Release and Waiver is intended to be as broad and inclusive as permitted by the laws of the state of Florida and agrees that if any clause or provision of this Release and Waiver shall be held to be invalid by any court of competent jurisdiction, the invalidity of such clause or provision shall not affect the remaining provisions of this Release and Waiver.

Signature: _____ Date: _____

MUST BE RECEIVED BY DEADLINE: FEBRUARY 18, 2026
